

GOLDEN LEAF MERCHANTS (PVT) LIMITED



COMPANY PROFILE



A MEMBER OF NYOKA CONSORTIUM



GOLDEN LEAF MERCHANTS (PVT) LIMITED

200 SAMORA MACHEL EASTLEA HARARE, ZIMBABWE

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Golden Leaf Merchants (Private) Limited is a private limited liability company established in 2010. The company core business is tobacco production through out grower schemes with farmers, buying tobacco at auction floors and International marketing of tobacco since 2010.

The company is a registered tobacco merchant with the Tobacco Industry Marketing Board; it seeks to establish and to provide a diversified but integrated service to the tobacco supply chain.

Golden Leaf Merchants whole group company has personnel with combined 150 years' experience working in tobacco and related fields locally and internationally.

Golden leaf and its partners has relations with tobacco companies all over the world. We have dealt with EASTOBAC FROM KENYA, ALHAMBRA INTERNATIONAL TRADING IN ITALY, STAR TOBACCO, WIESLAV CIGARETTES INDONESIA

TOBACCO PRODUCTION AND BUYING

Golden Leaf buys tobacco from all the licenced tobacco auction floors through a well-trained team of buyers & leaf checkers & classifiers. It also trains farmers and run a tobacco out grower scheme



TOBACCO PROCESSING

Golden leaf process its tobacco through Zimbabwe Leaf Tobacco as a third party and we have no shares in the tobacco factory. We provide all leaf classification personnel at the time of processing. As a third-party processor we are free to move to any factory of our choice. There are three factories in Zimbabwe Universal Leaf, Alliance One and Tobacco Processors Zimbabwe



TOBACCO SHIPPING

All our shipping is handled by the local office of Aquarius Shipping/ Reload Logistics.

EXPORT SYSTEM: FROM DIRECT AUCTION FLOOR & TOBACC CONTRACTING



Threshed Lamina / Strips

Leaf that has been threshed or cut away from the stem. The strips / threshed lamina is blended according to customer specifications in order to meet certain chemistry requirements such as nicotine and sugars. The lamina or strips is packed in C48 200kg in polyline or kraft paper.



Cut Rag

Tobacco that has been cut into fine strips for use in cigarettes. The cut rag can be blended with different lamina/strips grades, stems and fines depending on what the customer requires. The cut rag is packed in C30 30kg and polyline.



Tobacco Stems

Midrib from tobacco leaf which is by product of green leaf processing. The stems are packed in C48 cartons with kraft paper top and bottom. The customer can specify preference between long stems or short stems.



Tobacco Fines

Small tobacco particles of 1/8" or 1/16". These are by products of green leaf processing packed in C48 160kg in polyliner.



Our Tobacco in Seedbeds

Curing Tobacco in the Fields



Buying Tobacco at the Sales Floors



Leaf Processing



Exporting processed tobacco



INTERNATIONAL RELATIONS

Golden Leaf Merchants has relations with tobacco companies all over the world. We have dealt with Eastobac from Kenya, Alhambra International Trading in Italy, Wieslav Cigarettes Indonesia. ACAL is a partner in Zimbabwe and Star Agritech



Directors:**Kenneth Charandura-Chairman**

Kenneth has spent 18 years of his life in the banking sector in various capacities. The first 7 years he focused in retail, operations and corporate banking. The last 11 years he was doing treasury functions focusing on Asset and liability management, fixed income and forex trading. He is also a non-executive director for Access Finance and Kenmac Motors Private Limited. He is also the board Chairman of Africa Gold Coins. His qualifications are in Treasury Management and Trade Finance with the institute of Bankers South Africa. He also holds an accounting qualification with the Institute of Administration and Commerce South Africa. Kenny sits on a number of board and brings vast network to the business.

Herbert T Ramushu- Executive Director

Herbert has over 30 years' experience in International Trade specializing in Insurance. He worked Internationally with Swiss Reinsurance as a senior manager, one of the biggest Reinsurance companies in the world prior to setting up his Reinsurance business in Zimbabwe. He has covered and introduced many farming insurance products in the region. Herbert is a well-respected management entrepreneur who has won many business awards and chairs a number of boards. Herbert is a risk assurer and his portfolio deals with all the risks associated with the business and insurance.

David S Malan-**Head- Agronomy and Inspectorate**

David is a former large-scale commercial crop farmer with over 40 years farming experience growing over 500hectares of tobacco. He owned 3 commercial farms in Zimbabwe prior to land reform. He brings to Golden Leaf invaluable experience and knowledge in production of quality tobacco. Dave is also a former livestock Judge with Commercial Farmers Union.

Denford Matonhodze – Executive Finance

Denford has worked in the agriculture industry for the past 15 years. He holds a Bachelor of Accountancy degree (Hons) and trained with Ernst and Young Zimbabwe. Denford has managed and pioneered many out-grower schemes with small-scale farmers in Zimbabwe, which include FSI Cotton scheme and Golden leaf out grower scheme. His previous work experience includes Head Office Accountant with PG Industries and Group Accountant for Zimbabwe Tobacco Auction Centre. Denford is the founding director for Golden Leaf and has won awards as the youngest tobacco contractor in Zimbabwe.

Craig Collins-General Manager Agronomy

Craig has over 15 years in the agro industry where he has held various senior positions managing large scale farms. He has worked for Agristructure Private Limited where he supervised the construction and installation tobacco tunnel curing infrastructures. Craig has also worked for Manica Agri Private Limited supervising greenfield tobacco farms where Manica Agri was setting

tobacco farms from virgin land in the Eastern Highlands of Zimbabwe. He also has experience in logistics and planning through the role of Assistant Supervisor Logistics he held at Sking Lay Investments Private limited. Craig has also worked as manager for BL&D Plant Hire and Sales Makeni, Zambia where he managed the construction of two holding dams, irrigation canals, earth moving equipment and agro machinery such as tractors and combine harvesters. He holds a diploma in marketing through the London Chamber of Commerce and Industry (LCCI) UK, a diploma in Business Management and Administration (ABAM) UK. Craig brings vast agro experience into the business through his experience.

Wifred Muzondo –Head Admin, ICT and Operations

Wilfred holds a degree in Business Management and Information systems. He is a seasoned professional having worked for top companies as I.T Manager for Rio Tinto Plc -Murowa Diamonds and Group Head of IT for TSL Group. Wilfred brings to Golden Leaf vast corporate experience to drive the company to greater heights.

CORE VALUES

Professionalism

We will provide excellence in every service function that we deliver

Reliable

We will continuously improve our effectiveness and efficiency, by making use of the best products available

Competent

We will commit our skills and abilities to ensure peace-of-mind and to remain market leaders in the tobacco industry.

Honourable

We will have the highest integrity and honesty when dealing with our stakeholders.

Pro-Active

We will conquer all challenges and opportunities to maintain our competitive edge in the market.

REGISTERED OFFICES AND CONTACT DETAILS

For further discussions and more information please contact Denford Matonhodze or/ Kennedy Charandura +263772438514 Herbert Ramushu on +263 773 381 243 and +263 773 407 655 respectively.

HEAD OFFICE:

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